

END OF YEAR PROMOTION

OCTOBER

COST
\$21,000

VALUE
\$50,750

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
 - Daily Solicitation Matching
 - Agency Briefing Appt. Setting
 - Solicitation Review
 - Proposal Writing

ADDED BONUS

- FREE** Daily Solicitation Matching Through Jan 31st (**up to 4 months**)
- FREE** **15** Additional Hours of Solicitation Review & Proposal Writing
- FREE** **1 Additional** Capability Statement Design for Opp Specific Requirements
- FREE** **15** Hours of Capability Statement Customization (Opp Specific)
- FREE** **Six** E-Mail Templates
 - Subcontract
 - Mentor/Protege
 - Teaming
 - Debriefing
 - Joint Venture
 - Sources Sought
- FREE** **4** GovCon Biz Dev Coaching Sessions
- FREE** List of **100** Additional CO POC's
- FREE** List of Top **50** Targeted Primes w/ contact information

NOVEMBER

COST
\$21,000

VALUE
\$41,600

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
 - Daily Solicitation Matching
 - Agency Briefing Appt. Setting
 - Solicitation Review
 - Proposal Writing

ADDED BONUS

- FREE** Daily Solicitation Matching Through Jan 31st (**up to 3 months**)
- FREE** **5** Additional Hours of Solicitation Review & Proposal Writing
- FREE** **1 Additional** Capability Statement Design for Opp Specific Requirements
- FREE** **5** Hours of Capability Statement Customization (Opp Specific)
- FREE** **Two** E-Mail Templates
 - Subcontracting
 - Teaming
- FREE** **2** GovCon Biz Dev Coaching Sessions
- FREE** List of **10** Additional CO POC's
- FREE** List of Top **10** Targeted Primes w/ contact information

DECEMBER

COST
\$21,000

VALUE
\$35,750

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
 - Daily Solicitation Matching
 - Agency Briefing Appt. Setting
 - Solicitation Review
 - Proposal Writing